

RESTART NSW: COBBORA TRANSITION FUND

Wellington Wiradjuri Cultural Centre
Corporation

WIRADJURI TOURISM INITIATIVE
EXPRESSION OF INTEREST

January 2014

Contact person:

Jody Chester

Email: yeenar69@hotmail.com

Mobile: 0434 871 378

**RESTART NSW: COBBORA TRANSITION FUND
WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST
January 2014**



**Restart NSW
Cobbora Transition Fund**

Expression of Interest

PLEASE COMPLETE THIS APPLICATION FORM AND ATTACH RELEVANT DOCUMENTS

Applicant Organisation		ABN
Wellington Wiradjuri Cultural Centre Corporation		9758 790 4368
Registered Address		
18 Jean St Wellington NSW 2820		
Postal Address		
as above		
Contact Person	Position	
Jody Chester	Treasurer	
Telephone No.	Mobile	
02 68452458	0434 871 378	
Email		
yeenar69@hotmail.com		
Description of Project What is the proposed infrastructure project?		
as per attached.		
Project Address Where is the project to be located?		
Wellington NSW		
Project Timeline (please provide the proposed start and end dates for your project)		
Start	29 / 1 / 14	End 29 / 1 / 2016
Estimated total cost of the infrastructure		
Funding requested (\$) from Cobbora Transition Fund and any other Funding Contributors: (include name, contribution amounts and whether contributors are confirmed or prospective)		
as per attached		

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PROJECT DETAILS RELEVANT TO ASSESSMENT CRITERIA

1 **BENEFITS AND STRATEGIC OBJECTIVES**

(a) What are the expected economic benefits of the project (i.e. benefit-cost ratio) for the region and the NSW economy?

(b) What is the likelihood and how will this infrastructure project improve the economic growth and productivity in the Region?

as per attached.

2 **COBBORA TRANSITION FUND CRITERIA AND STRATEGIC OBJECTIVES**

(a) **Cobbora Coal Project**
The degree to which the area which receives the benefit from the project has been impacted by the Cobbora Coal Project (directly or indirectly).

(b) **Infrastructure stress**
The degree to which the infrastructure project will improve services or outcomes for the most residents and/or businesses in the whole of the Region.

(c) Describe how this project will support jobs for residents or open up new economic opportunities for the Region or how road projects will improve freight productivity and local transport both within the Region and to markets.

as per attached.

3 **ALIGNMENT WITH NSW GOVERNMENT PRIORITIES**

Government Priorities: How does this project align with the NSW 2021 Plan (www.2021.nsw.gov.au) Region Action Plan Goals and other relevant NSW Government Plans (State Infrastructure Strategy, Long Term Transport Master Plan and the NSW Freight and Ports Strategy, NSW Economic Development Plan) how does this project align with the LGA's Community Strategic Plans.

as per attached.

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4 AFFORDABILITY

Describe the funding arrangements for this proposal and the applicant's prioritisation and affordability considerations. How will the applicant fund lifecycle costs of operation, maintenance and enhancements of this infrastructure?

as per attached.

5 PROJECT DELIVERY

(a) Risk Management

Describe the key project, service and financial risks for this proposal and the risk management approach.

(b) Value for money and implementation

Describe the implementation approach, including potential for public-private partnership key milestones and estimated timetable.

as per attached


DECLARATION

I certify that the information provided in and supporting this Expression of Interest is true and correct and that I am legally authorised to sign this Expression of Interest for and on behalf of the applicant organisation/company.

Signed

Name

Position


JOBY CHESTER
TREASURER

Date

29/1/14

All Expressions of Interest must also be endorsed and signed off by the Asset Owner and Asset Manager before the project will be considered.
Both Expressions of Interest and invited detailed applications must be lodged with Infrastructure NSW.

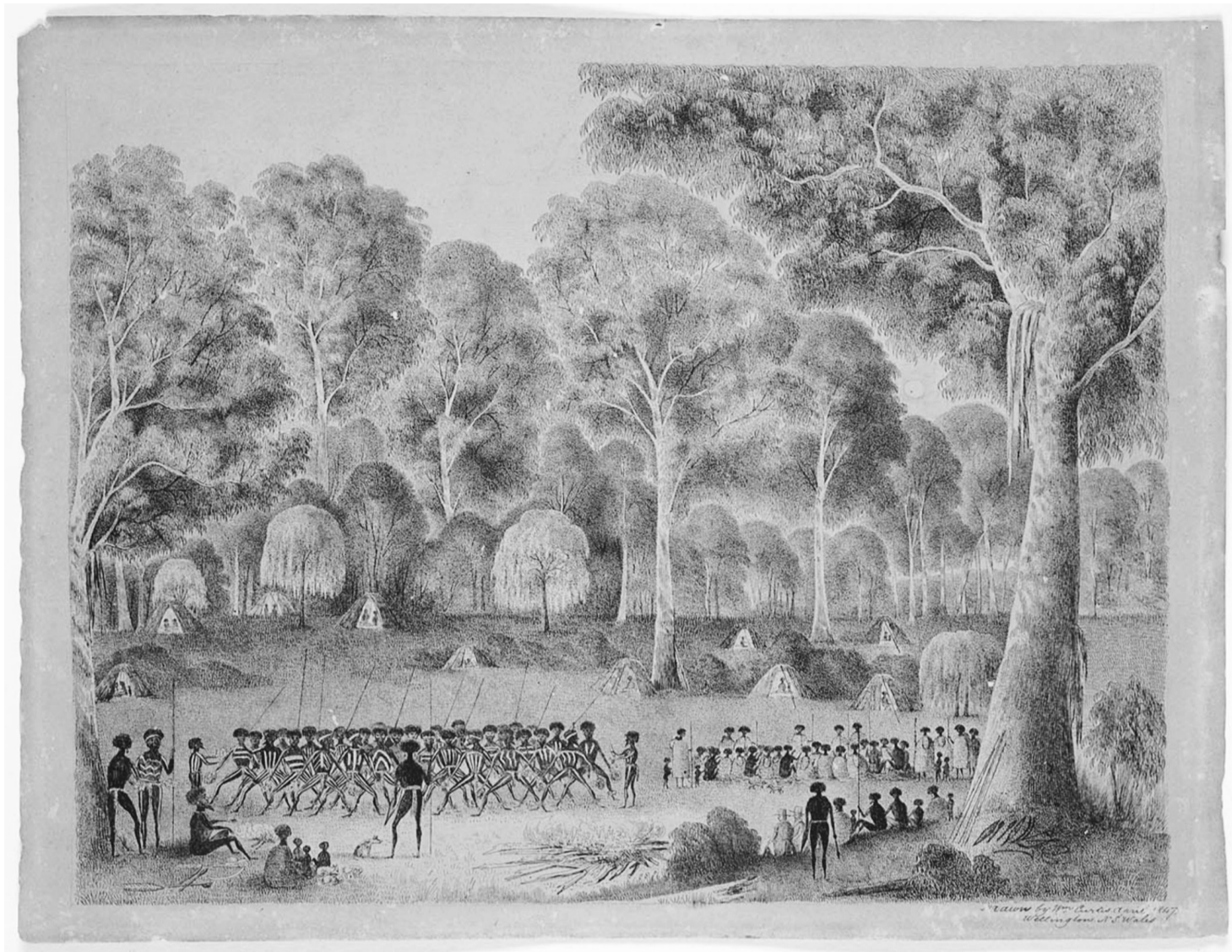
By mail: Infrastructure NSW
PO Box R220
Royal Exchange NSW 1225

Email: Cobborra@insw.com

Website: www.insw.com

Expressions of Interest must be submitted by 6pm, 31 January 2013

**RESTART NSW: COBBORA TRANSITION FUND
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January 2014**



William Curtis, Corroboree Wellington (1847). Image courtesy of Mitchell Library, State Library of NSW. Ref: ML 1374

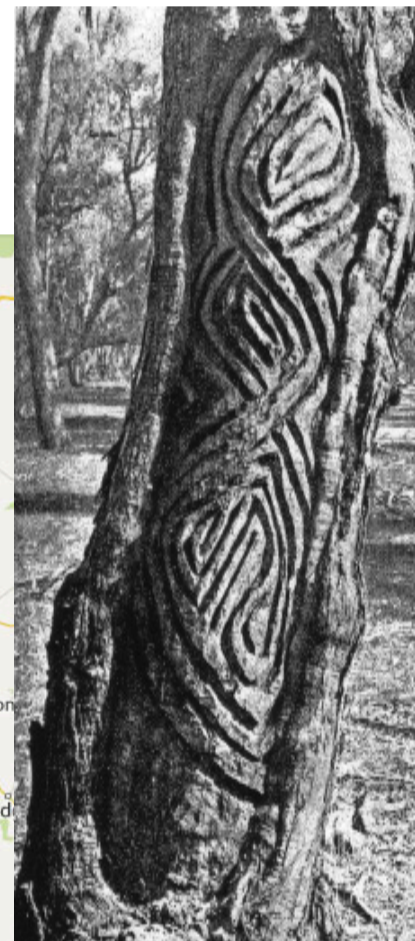
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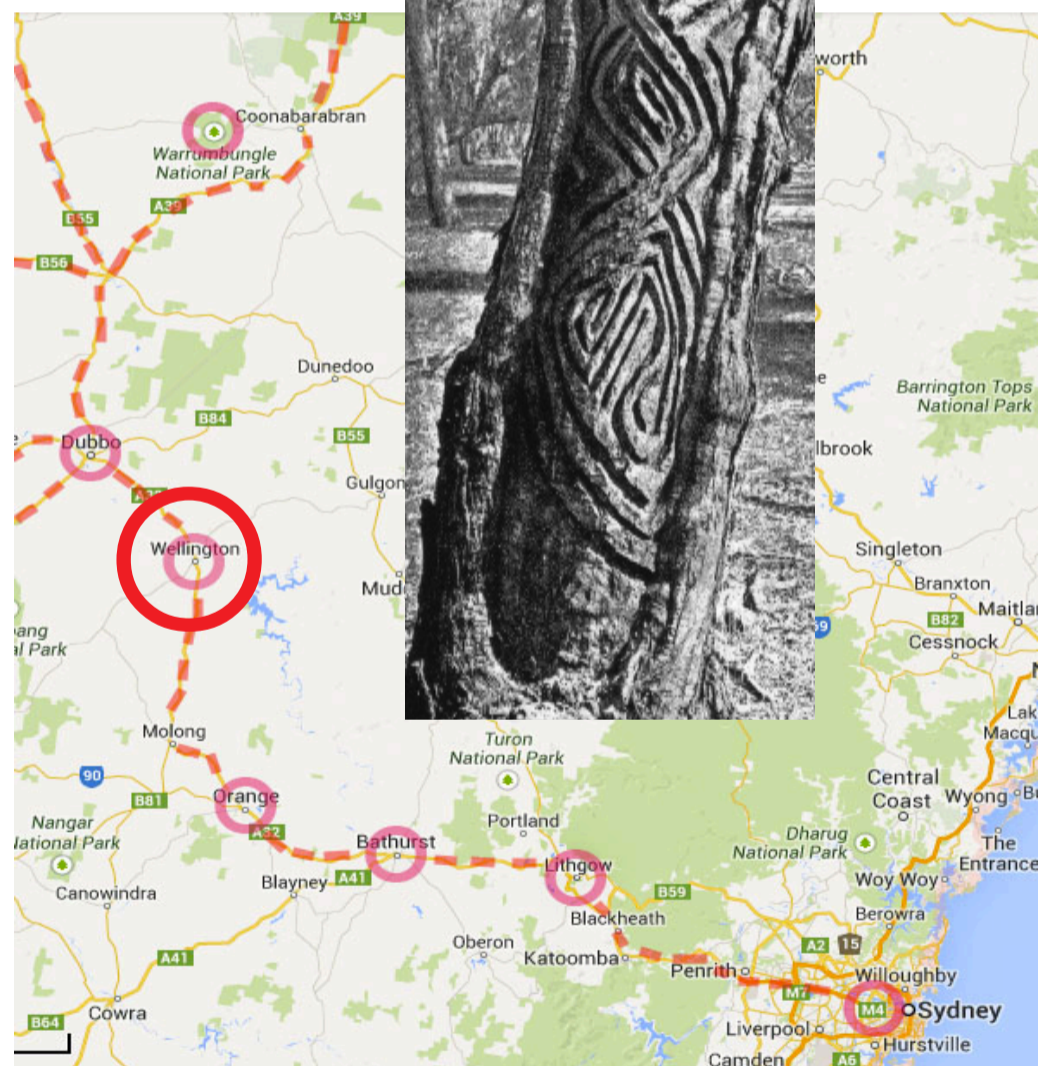
Orana region: 1.8 million tourist visitors per year



Wiradjuri Elder Joyce Williams



A sacred carved burial tree. Date unknown. Photograph courtesy of Wellington Council.



The regions main transport and tourism corridor, the Mitchell High links Bathurst to Bourke across the Orana region.



Wiradjuri tour operator Peter Peckham

One of the central premises of our proposal to the Cobbora Transition Fund is that Aboriginal people across the region, their incredible ancient and living culture (which is humanities oldest continuous culture), and the story of almost 200 years of shared colonial history, is the greatest untapped economic, cultural and social resource of Wellington's LGA and the greater ORANA Region.

RESTART NSW: COBBORA TRANSITION FUND WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST January 2014

Executive Summary

Organisation Seeking Funding:

Wellington Wiradjuri Cultural Centre (Incorporated).

Project Summary: Wellington Wiradjuri cultural tourism initiative

Wellington Wiradjuri Cultural Centre Corporation proposes a suite of inter-related Wiradjuri cultural tourism initiatives for the Wellington Local Government Area. These include a Reconciliation Place (to be planned, designed, and funded in collaboration with Wellington Council), and Wellington Wiradjuri Cultural Centre that incorporates a Wellington Wiradjuri Keeping Place, Wiradjuri Tours and Wiradjuri Restaurant.

Premise:

The ORANA Regional Action Plan states that Aboriginal people comprise 13 per cent of the population.

In Wellington's Local Government Area, the Aboriginal population represents 20% of the total population. 48% of Wellington's secondary public school population is Aboriginal (please see support letter from Wellington High School). Wellington Aboriginal community is the fastest growing proportion of the community.

One of the central premises of our proposal to the Cobbora Transition fund is that Aboriginal people across the region, their incredible ancient and living culture (which is humanity's oldest continuous culture), and the story of almost 200 years of shared colonial history, is the greatest untapped economic, cultural and social resource of Wellington's LGA and the greater ORANA Region.

Wellington's Aboriginal community is undergoing an incredibly exciting,

positive and historic educational demographic transformation. Wellington's Aboriginal youth are emerging into adulthood as highly educated and skilled professionals. The Wiradjuri Tourism Initiative seeks to harness the vitality and skills of this emerging generation of young Aboriginal adults by providing them with meaningful Wiradjuri business and employment opportunities (as we fear that this talent will be poached by other communities).

Some of the many benefits of the Wiradjuri Tourism Initiative:

1. The creation of a major tourism draw card for the region
2. The economic benefits of increased tourism
3. Practical and symbolic reconciliation
4. The celebration of Aboriginal culture
5. Value adding to Wellington's heritage town status
6. Dramatic cultural enrichment of Wellington's public domain
7. The injection of capital works investment funds into the local economy
8. Ongoing employment for Aboriginal cultural workers

Project Partners:

1. Wellington's Aboriginal Community (please refer to Wellington's Wiradjuri Elders statement)
2. Wellington Council. (please refer to attached letter)
3. NSW National Parks and Wildlife Services (please refer to attached letter)

Total Funding Amount Sought: \$1,908,500-00

Project Time line (funding to completion):

The Wiradjuri Tourism Initiative project time line from funding to completion is two to four years. Please note that this time line estimate will be subject to variables such as council building permit turn around time frames beyond our control.



Artist Impression: Wiradjuri Cultural Centre

RESTART NSW: COBBORA TRANSITION FUND WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST January 2014

Estimated total cost of the infrastructure

Funding requested (\$) from Cobbora Transition Fund and any other Funding Contributors: (include name, contribution amounts and whether contributors are confirmed or prospective)

Please see budget estimate below.

Wellington Wiradjuri Cultural Centre Corporation, as part of the second round of this grant application process will pursue the following prospective sources of funding towards the Wellington Wiradjuri Tourism Initiative.

They are Wellington council and a number of state and federal funding bodies that fund Aboriginal and Torres Strait Islander cultural initiatives.

Wellington Wiradjuri Cultural Centre Corporation wrote to Wellington council on 18 Dec 2013 proposing to work with 'Wellington Council in the spirit of practical reconciliation' towards our 'shared goals of celebrating Wiradjuri culture in Wellington'. We proposed to Wellington council:

- Incorporate the Wiradjuri Tourism Initiative into The Wellington Beautification Master Plan
- Pledge the funds already set aside by Council for the purchase and development of the Caltex site towards the Wellington Wiradjuri Tourism initiative
- Pledge to sell or lease Council land to the Wiradjuri Tourism Initiative (other councils across Australia have leased or sold land they own or manage to Aboriginal cultural corporations (such as Condobolin council) for a nominal fee).

Wellington Wiradjuri Cultural Centre Corporation proposes that the development of the Reconciliation Park be jointly planned and developed with Wellington Council.

Wellington council general manager Michael Tolhurst has written to the Wellington Wiradjuri Cultural Centre Corporation stating:

"Council is unable to provide the level of commitment as detailed in your correspondence at this stage. Council will await the outcome of your Expression of Interest submission lodged with Infrastructure NSW and, subject to it being successful, will then be able to consider your proposal in detail and determine a considered level of support prior to final submissions being called by Infrastructure NSW not later than 31 March 2014."

Wellington Wiradjuri Cultural Centre Corporation, as part of the second round of this grant application process will pursue the following state and federal funding bodies that fund Aboriginal and Torres Strait Island cultural initiatives:

NSW Government Dept. Environment and Heritage
<http://www.environment.nsw.gov.au/Heritage/funding/aboriginalproj.htm>

The Australia Council for the Arts
<http://www.australiacouncil.gov.au/grants>

NSW Government Dept. Trade and Investment, Arts NSW
<http://www.arts.nsw.gov.au/index.php/funding-and-support/information-for-applicants-funding-and-support/guidelines/>

Australian Government Department of Social Services.
Indigenous.gov.au
<http://www.indigenous.gov.au/article/grants-funding/>

Total Funding Amount Sought: \$1,908,500-00

ITEM	COST	AMOUNT SOUGHT YEAR ONE	AMOUNT SOUGHT YEARS TWO TO FIVE
<u>CAPITAL</u>			
Reconciliation Place Centre (inc. land purchase and site development)	\$175,000	\$175,000	Nil
Wiradjuri Cultural Centre (inc. land purchase and construction of building)	\$900,000	\$900,000	Nil
Wiradjuri Restaurant / Wiradjuri craft shop	\$300,000	\$300,000	Nil
Wiradjuri Public Art	\$75,000	\$75,000	Nil
Wiradjuri Cultural Tours (includes purchase of bus)	\$75,000	\$75,000	Nil
SUB TOTAL	\$1,525,000-00	\$1,525,000-00	Nil
<u>INITIAL ONE OFF COSTS</u>			
Sourcing, researching, archiving and preservation of Wiradjuri artefacts and culture	\$200,000	\$200,000	
Community Consultation; Legal Fees	\$10,000	\$10,000	
SUB TOTAL	\$210,000	\$210,000	
TOTALS + Contingency 10%	<u>\$1,908,500-00</u>	<u>\$1,908,500-00</u>	<u>Nil</u>
<u>INCOME AND EXPENSES</u>			
Income 2016	\$145,000	\$82,500	\$50,000-00 (total amount sought)
Expenses 2016	\$227,500		
Income 2021	\$431,600	Nil	Nil
Expenses 2021	\$354,000		

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Wellington Wiradjuri Cultural Initiatives



William Curtis, *Corroboree Wellington (1847)*.
Image courtesy of Mitchell Library, State Library of NSW. Ref: ML 1374

We, Wellington's Wiradjuri and Historical Aboriginal Elders call upon the Wellington community to work together in a spirit of reconciliation to create a Wiradjuri Cultural Centre and Reconciliation Place in Wellington (and associated initiatives).

Our vision for the cultural centre is for it to be:

1. A place of reflection of Wiradjuri survival and unity in the Wellington valley
2. A repository of Wiradjuri artifacts and archives
3. A centre devoted to the revival of Wiradjuri culture
4. An educational centre for Wiradjuri culture
5. A place for contemporary Wiradjuri culture to be exhibited and displayed
6. A symbol of Reconciliation for the wider community.

The Wiradjuri Cultural Centre is to be owned and managed by Wellington's Wiradjuri and Historical Aboriginal families as the *Wellington Wiradjuri Cultural Centre Corporation*.

Name: <u>Nelson Smith</u>	Signature <u>[Signature]</u>	Date: <u>27/01/2014</u>
Name: <u>Joan Southland</u>	Signature <u>[Signature]</u>	Date: <u>27/01/2014</u>
Name: <u>Angie McDonald</u>	Signature <u>[Signature]</u>	Date: <u>27/01/2014</u>
Name: <u>Violet Carr</u>	Signature <u>[Signature]</u>	Date: <u>28/1/2014</u>
Name: <u>Daphne Toomey</u>	Signature <u>[Signature]</u>	Date: <u>28/1/2014</u>
Name: <u>Jane Brown</u>	Signature <u>[Signature]</u>	Date: <u>28/1/2014</u>
Name: <u>Arthur Stanley</u>	Signature <u>[Signature]</u>	Date: <u>30/1/2014</u>

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Mark Coulton MP
Federal Member for Parkes

Ref:lw/mc

24 January 2014

To whom it may concern:

Re: **Cobbora Transition Fund Expression of Interest**

Wiradjuri Tourism Initiative

I have read the project plans for the Wiradjuri Cultural Centre Wellington and Reconciliation Place-Aboriginal Cultural Well Being Place and I feel encouraged that there are plans for a visual recognition of Wiradjuri history and culture. There is no need to explain how appropriate this project is and that I feel it is long overdue. I give the concept my full support.

I believe the submission for the project covers many areas of development through tourism and including ongoing potential for employment, social development, reconciliation, and historical awareness.

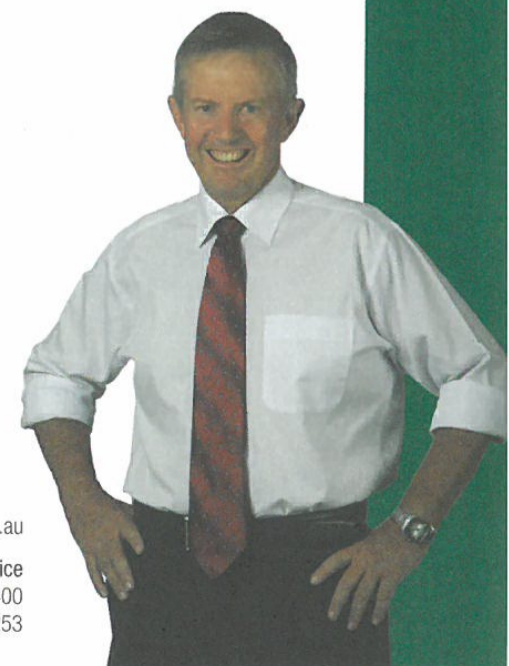
Further to that I agree with the submission statement that this is not a project for the short term but one that will retain influence and relevance in the years ahead.

I would like to see this project realised for the benefit of the greater community and as an insight into the fabric of history that has made the Wellington District what it is today.

Yours sincerely,



Mark Coulton MP
Federal Member for Parkes



mark.coulton.mp@aph.gov.au

www.markcoulton.com.au

Dubbo Electorate Office
Suite 3, 153 Brisbane Street, Dubbo NSW 2830
ph 02 6882 0999 fax 02 6882 9935

Moree Electorate Office
69 Heber Street, Moree NSW 2400
ph 02 6751 1251 fax 02 6751 1253

THE NATIONALS for Regional Australia

**RESTART NSW: COBBORA TRANSITION FUND
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January 2014**



KR/LL

19th December 2013

Mr Mathieu Gallois
mgallois@hotmail.com

Dear Mathieu,

RE: WIRADJURI TOURISM INITIATIVE

Council wishes to acknowledge the presentation by the Wellington Wiradjuri & Historical Aboriginal Family Elder's Association, on the Wiradjuri Tourism initiative at its Ordinary Meeting held on the 18th December 2013, and subsequent letter also dated 18th December 2013 handed to Councillors and staff.

In relation to the request to seek financial and other support from Council for the development of the Wiradjuri Tourism Initiative, Council formally resolved;

RESOLVED on the motion of Cirs Grant and Jones, that Council write a letter of support for the funding application to be made by the Wellington Wiradjuri & Historical Aboriginal Family Elder's Association under the requirements of the Cobbora Transition Fund.

Please find attached Council's letter of support to be included in your application for funding.

Should you wish to discuss this matter further, please contact me on 6840 1700.

Yours faithfully

Michael Tolhurst
GENERAL MANAGER

All Communications to be addressed to:
The General Manager
PO Box 62 WELLINGTON NSW 2820
Cnr Nanima Crescent & Warne Street
Email: mail@wellington.nsw.gov.au
Website: www.wellington.nsw.gov.au

YOUR COUNCIL ~ YOUR COMMUNITY

ABN: 57 268 387 231
Office Hours: 9.00am - 5.00pm
Cashier Hours: 9.30am - 4.00pm

TELEPHONE NUMBERS
Administration: (02) 6840 1700
Rates Department: (02) 6840 1711
Technical Services: (02) 6840 1729
Health, Building & Planning (02) 6840 1723
Facsimile: (02) 6840 1791

RESTART NSW: COBBORA TRANSITION FUND
WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST
January 2014



To Whom It May Concern:

**Subject: Wiradjuri Tourism Initiative
Cobbora Transition Fund**

Council has resolved at its Ordinary Meeting held on the 18th December 2013 to provide this letter of support for the Wellington Wiradjuri & Historical Aboriginal Family Elder's Association, in their funding application for the Wiradjuri Tourism Initiative.

Yours faithfully,

Michael Tolhurst
General Manager

All Communications to be addressed to:
The General Manager
PO Box 62 WELLINGTON NSW 2820
Cnr Nanima Crescent & Warne Street
Email: mail@wellington.nsw.gov.au
Website: www.wellington.nsw.gov.au

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January 2014**



**Office of
Environment & Heritage**
NSW National Parks & Wildlife Service



Our Reference DOC14/8475
Our reference: FIL10/10760
Contact Colin Adams 63327640

To Whom It May Concern

Wellington Wiradjuri Tourism Initiative – Letter of Support

The NSW Office of Environment and Heritage, National Parks and Wildlife Service (NPWS) Central West Area has been actively involved with the Wellington Wiradjuri Aboriginal community since acquiring Maynggu Ganai Historic Site (MGHS) in July 2002. Following, a Terms of Reference was established for the newly formed Maynggu Historic Site Community Focus / Reference Group which consists of representation from the Wiradjuri Elders Wellington, Wiradjuri Traditional Owners, Wellington Local Aboriginal Lands Council, Gundaimarra Yeenars Womens Group, Wellington Council, Wellington Historic Society and NPWS.

In 2005 a Conservation Management Plan (CMP) was produced for NPWS by Doctor Tracy Ireland guiding the development of the Historic Site. Through funding under the Federal Governments Aboriginal Heritage Program 2010/11 NPWS were able to commence an interpretive walk track and shelter that incorporated an extremely significant shared history with the Wellington Wiradjuri people and the local European community. In 2012 NPWS secured additional funding under the Aboriginal Parks Partnership program 2012/13 and were able to complete and maintain the walk track and shelter. Both programs provided employment opportunities to Local Wiradjuri people. As part of recommendations from the CMP Interpretive Walking Tours of MGHS, links with themed regional tours should involve Local Indigenous and the non indigenous community. Cross promotional opportunities for MGHS with regional tourism networks should also be investigated.

Ideally a Local Wellington Indigenous tour organisation could be involved as part of a larger package including cultural and educational walks talks and tours within MGHS and would greatly be assisted and supported by the whole community with the establishment of Wellington Wiradjuri Tourism Initiative. This would help create a major tourism industry for the community adding cultural enrichment to the Wellington area while celebrating and exhibiting Aboriginal culture. This would provide opportunity for ongoing employment to the Local Wiradjuri Aboriginal people.

NPWS Central West Area support in principle the establishment of the Wellington Wiradjuri Tourism Initiative and wish the Marambal Bunmarra Team and the Wellington Council success in the securing of funding and property.

Sarah Carr
Area Manager Central West
Western Rivers Region
National Parks and Wildlife Service

29 January 2014

Western Rivers Region
Central West Area
Level 2, 203-209 Russell Street
Bathurst NSW 2795
Tel: (02) 6332 7640
Fax: (02) 6332 7650
ΔRN: 30 841 387 271

**RESTART NSW: COBBORA TRANSITION FUND
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January 2014**

DUBBO
REGIONAL
GALLERY

DUBBO
REGIONAL
MUSEUM

COMMUNITY
ARTS
CENTRE

WESTERN PLAINS CULTURAL CENTRE

76 Wingewarra Street Telephone 02 6801 4444
PO Box 81 Dubbo Facsimile 02 6801 4449
NSW 2830 Australia info@wpccdubbo.org.au

wpccdubbo.org.au

To Whom It May Concern

I am writing to support the application from Wellington Wiradjuri Cultural Centre Corporation. As the major Centre for Art, History and Heritage in Western New South Wales, the Western Plains Cultural Centre (WPCC) is committed to the research and presentation of Indigenous History in the region.

A Cultural Centre in Wellington will not only provide a crucial site for the research and presentation of Indigenous history for the Wellington community and its visitors, but also link Wellington with the number of Keeping Places and Cultural Centres throughout the region, strengthening these relationships and contributing to a thorough and diverse archive of Indigenous history. For a community who played such a huge role in the development of Australia, this is an essential resource. This will contribute greatly to the sense of community which has been fractured by misinformation, rivalries and lack of understanding. For Wellington to move forward as a healthy and modern city, an institution such as an Aboriginal Cultural Centre will see greater understanding of its past, contribute to social inclusion and celebrate Wellington's strong Indigenous history.

I am very happy to endorse this application and happy to discuss this further if you so desire. I can be contacted on 0400 456 297.

Yours sincerely



Kent Buchanan
Curator, Western Plains Cultural Centre

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WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST
January 2014**



Wellington High School

PO Box 21, Wellington, New South Wales 2820

Telephone: (02) 6845 2279 and (02) 6845 2344

Facsimile: (02) 6845 1380

Email: wellington-h.school@det.nsw.edu.au

ABN 20 507 875 347

TO WHOM IT MAY CONCERN

Wellington High School has a student population of 340 of which 48% identify as Aboriginal.

The School is committed to enhancing the opportunities and outcomes for its Indigenous students and we always look for opportunities for our students to engage in their culture and their community.

As such I am happy to support the concept of a Wiradjuri Cultural Centre and to explore possible links the school might create with the centre in order to facilitate a greater cultural awareness by our students.

We wish every success to the proposed Wiradjuri Cultural Centre.


D Harvey
Principal

16th December 2013

**A Positive Behaviour for Learning School
Respectful — Responsible — Safe**

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WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST
January 2014

3B Rosulyn Street Dubbo NSW – 2830



To Who It May Concern:

Re: Wellington Wiradjuri Tourism Initiative

Ngali Aboriginal Building PL supports your initiative and would like to be part of the Wiradjuri Tourism Initiative (as an independent business that provides building services to the Wiradjuri Tourism Initiative).

Ngali trades as a proprietary limited company, servicing regional and rural New South Wales, based in Dubbo. The business is registered as a Proprietary Limited Company in the name of Ngali Aboriginal Pty Ltd and trades as Ngali Aboriginal Building Pty Ltd.

Ngali has a competitive point of difference to its competitors by being run (80%) by a Board that is Aboriginal and employs Aboriginal qualified and non qualified employees (85%). Ngali Aboriginal Building currently employs 17 people. Over the past 5 years Ngali has successfully completed multiple contracts, 2 being at Nanima Wellington.

We look forward to working with the Wiradjuri Tourism Initiative in the future

Thank You For Supporting Our Business

Paul & Shayne-Maree Carr

NGALI ABORIGINAL BUILDING PL 0419687047-0409928036

**RESTART NSW: COBBORA TRANSITION FUND
WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST
January 2014**

First Lesson Cultural Tours

Peter Peckham
27 Jennings St
GEURIE NSW 2818

To whom it may concern:

I am Peter Peckham I own and operate First Lesson Cultural Tour, I currently operate out of Geurie NSW and run tours around Dubbo, and to Coonabarabran, Baradine, Pilliga and Dandaloo region on the Bogan River. I have been operating my Cultural Tours since accepting a redundancy from the Department of Environment and Heritage in June 2013, where I was employed for 16 years in Cultural Heritage, from manager and in recent years as Regional Program Coordinator.

I also receive on a daily basis enquiries from overseas countries, and other states and territories within Australia.

A major achievement I was involved with is the Sculptures in the Scrub Project which is now one of the most visited site in the Warrumbungle National Park area.

I fully endorse the application for funding by the Wellington Wiradjuri tourism initiative for a Wiradjuri Cultural Centre.

With my experience in cultural heritage management I am willing to provide assistance in training of Cultural Tour guides, assist with repatriation of cultural material from other areas such as museums in NSW and other states, also how to set up a keeping place of the material repatriated.

Peter Peckham 29 January 2014



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January 2014

Food 2 Go

Nelson Smith
Louise Cross
Partners
Food 2 Go
Michelle Hwy Wellington NSW

December 17 2013

To Whom It May Concern:

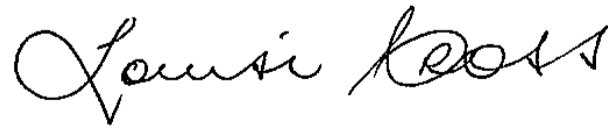
Food 2 Go, is a proud Aboriginal fast food business that was established in 2006. Our restaurant is on Wellington main road, the Mitchelle hwy. We employ one person.

We support the Wellington Wiradjuri Tourism Initiative as we believe it will be good for tourism in the region and because it is a long over due recognition and celebration of Wiradjuri culture.

We understand that the Wellington Wiradjuri Tourism Initiative cultural centre will have a Wiradjuri restaurant. As a long term successful Aboriginal business we would be proud to put a tender in to operate the planned Wiradjuri restaurant as this would be a great opportunity to expand our business.


Nelson Smith

29.01.14


30.1.14

RESTART NSW: COBBORA TRANSITION FUND WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST January 2014

Context and Background

CABORRA TRANSITION FUND AND WIRADJURI COUNTRY:

Wiradjuri nation occupies many municipalities including the Wellington LGA and claims a total massive land area that is three-quarters the size of England: a staggering 97,100 sq. km.

Over 20% of Wellington's population is Aboriginal and 50% of Wellington's primary and secondary schools students are Aboriginal. Wellington's Aboriginal community is the fastest growing demographic of Wellington's LGA.

To date there is very little evidence of the history or living presence of Aboriginal people in Wellington's public spaces and other elements of the public domain (including the local museum). The streets and parks tell an exclusive story of white settlement. Wellington Council has invested few funds towards the promotion or celebration of local Wiradjuri culture.



Aboriginal Map of Australia

TRADITIONAL WIRADJURI CULTURE

Wiradjuri is a huge area throughout which people share lores, customs and historical experiences. Each person identifies with specific localities, such as Cowra Wiradjuri, Wellington Wiradjuri and Condobolin Wiradjuri.

When Wiradjuri people refer to their 'Country of the many rivers', they mean the catchments, not just the main rivers, of the Murrumbidgee, the Lachlan, and the Macquarie/Upper Bogan. The total catchment of the Wiradjuri-language area is about 200,000 sq. kms, the largest language country on the continent.

Every river and creek was a pathway of creative spirit activity, social interaction and a source of sustenance. Each man and woman had a responsibility to maintain, for the welfare of all, each part of this landscape. On their initiation, young men were assigned a portion of the river system and they owned the designs associated with it which they carved on their boomerangs and shields, and painted on their bodies for ceremonies. These designs would be carved on their burial tree when they died. These burial trees were once evident everywhere but few remain.

THE SIGNIFICANCE OF POST-COLONIAL WIRADJURI HISTORY IN WELLINGTON:

Wellington's Local Government Area (LGA) is the site of many significant developments in race relations in Australia including:

1. Wellington Valley was colonised in 1817 and for the first 20 year period of its settlement represented the furthest outreach of the British colony.
2. The Wellington Valley Mission Papers represent one of the largest and most important sources of colonial frontier history in NSW.
3. This early settlement had Australia's second mission and first Anglican mission for Aboriginal people.
4. Mission records from those times also reveal Wellington Valley Mission 'procured' Wiradjuri children for re-education and separation from their families and cultural milieu. Thus the sad history of the stolen generations had its beginning six generations, or close to 200 years ago, in Wellington valley.
5. The first stop and intervention of the 1965 Freedom Ride, led by Charles Perkins, was Wellington.
6. In 1993 Australia's first native title claim after Mabo was lodged by members of Wellington's Aboriginal community under the Native Title Act 1993.



Wiradjuri Elder Violet Carr holding the recent publication Country Spirit and Belonging, The Wiradjuri in Wellington Valley.



Rekindle the Spirit Dance (2013) at the Wellington Soldier Memorial Club, May 2013. The event, organized by Bangarra Dance group, witnessed for the first time in over 100 years local Aboriginal girls wearing traditional emu feathered head-pieces as part of a ceremonial dance in Wellington. Dancers in photo are Amber Gordon and Yamirra Talbot.

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Description of Project: What is the proposed infrastructure project?

About the Wellington Wiradjuri Cultural Centre Corporation:

The Wellington Wiradjuri Cultural Centre Corporation has been incorporated under the Office of the Registrar of Indigenous Corporations.

The Wellington Wiradjuri Cultural Centre Corporation is governed by its members, who elect the Corporation's directors once a year at the annual general meeting.

The corporation has both an Elders and a Youth Committee. The Elders will advise the Wellington Wiradjuri Tourism Initiatives on cultural matters (please see attached Elder's statement) and the youth group will give voice to young members' concerns and ideas for the Wellington Wiradjuri Tourism Initiatives.

The Corporation's Directors are responsible for the transparent and accountable management of the Wellington Wiradjuri Tourism Initiatives.

Wellington Wiradjuri Cultural Centre Corporation proposes a suite of interrelated Wiradjuri cultural tourism initiatives for the Wellington Local Government Area. These include a Reconciliation Place (to be planned, designed, and funded in collaboration with Wellington Council and community), a Wellington Wiradjuri Cultural Centre that incorporates a Wellington Wiradjuri Keeping Place, Wiradjuri tours and Wiradjuri Restaurant. (Please note, the above initiatives will be planned and designed in consultation with the local Aboriginal community).

RECONCILIATION PLACE

Description: This will be a small park featuring:

1. Signage about Wiradjuri culture and heritage.
 2. Signage about Wellington's shared (European and Wiradjuri) colonial history.
 3. Public art created by Wellington Wiradjuri artist(s).
 4. Reconciliation statement.
 5. Wiradjuri ground plan design.
 6. Flora native to the area.
 7. Sponsors' recognition totem / plaque (which list all supporters).
 8. Seating and shading.
- Size:** 300-600 sq m (the size of a small to very small suburban house lot).
- Location:** Still to be determined.
- Land Cost:** \$100,000.
- Site development cost estimate:** \$75,000.

WIRADJURI PUBLIC ART

Description: Public art will be created by Wellington Wiradjuri artist as part of the Reconciliation Place.

Location: Reconciliation Place.
Size: Still to be determined.
Cost Estimate: \$75,000.

WIRADJURI CULTURAL TOURS

Description: Wiradjuri Tours will operate from the Wiradjuri Cultural Centre building or the Reconciliation Park. These tours could incorporate training and educational programs developed with TAFE and Wellington High).

Size: Not applicable.
Location: Either integrated into the Cultural Centre building plan or integrated into the Reconciliation Park.

Wiradjuri geometric patterns, like those seen on carved burial trees, are the inspiration for the artist's impression of the Reconciliation Parks 'chevron' designs. The final design and concept will be conceived by Wiradjuri artists.



Artist Impression: Reconciliation Place and meeting point for Wiradjuri Tours.

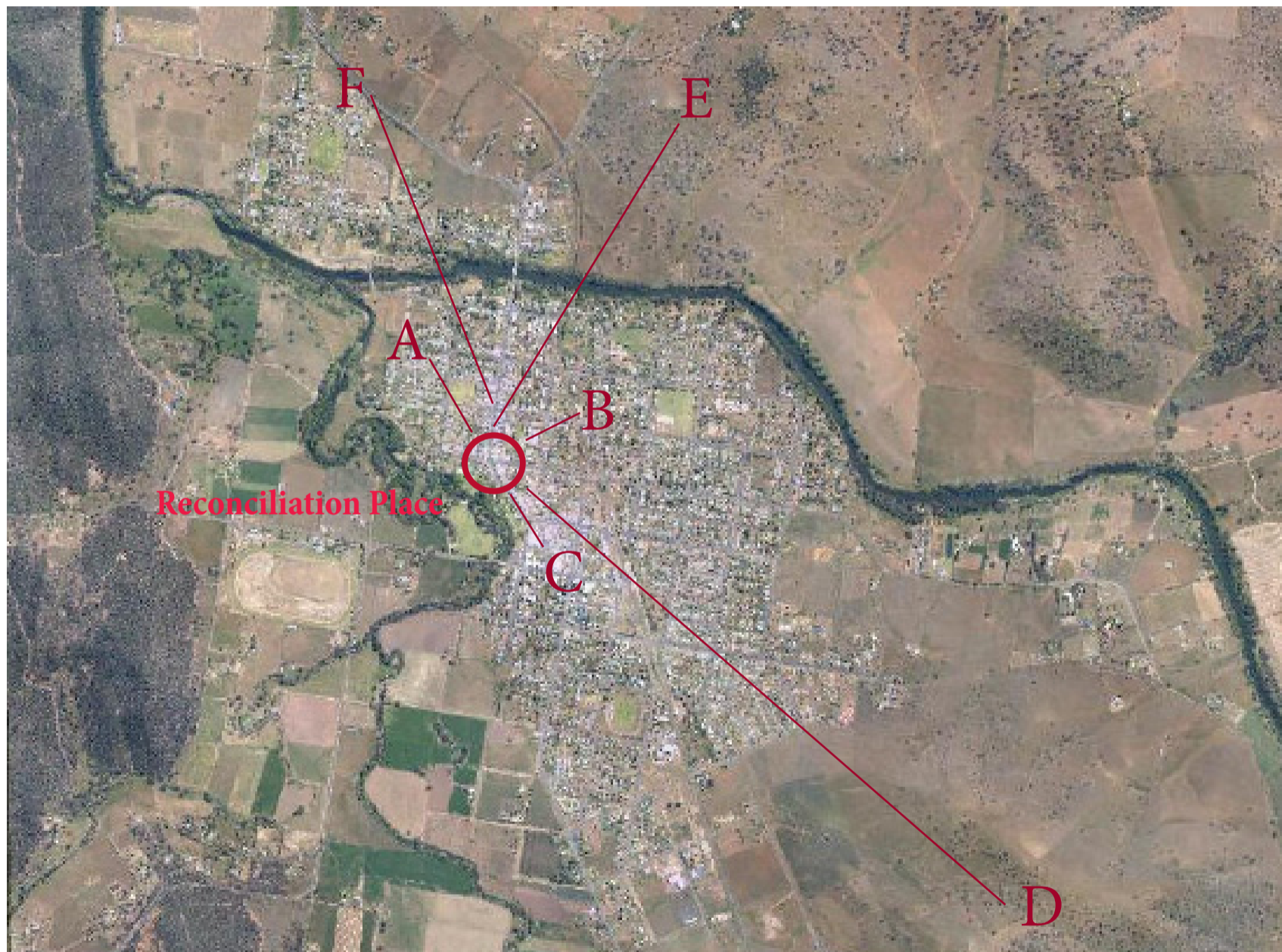
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The Reconciliation Place could be the starting point for either guided tours (run by local Wiradjuri people) or self-guided Wiradjuri heritage tours. The following significant sites in and around Wellington could be celebrated (listed in no particular order):

1. A lookout and Wiradjuri 'dreaming' map
2. Carved trees (such as the one on display in Geurie)
3. Wiradjuri medicine and food garden (at the Mayngu Ganai site)
4. Blacks camp, Wellington Town Common
5. Albert Theodore May's house (the first Aboriginal person to own land in Wellington after colonisation)
6. The Court House Hotel - where Charles Perkins as part of the 1965

7. Freedom Ride challenged racial segregation
8. An Indigenous Veterans Memorial
9. Maynggu Ganai – initial site of convict settlement and first iteration of Mission

These sites could have signage that explains their cultural significance - an affordable way of making Wellington's Wiradjuri heritage accessible to all. Please note that the listed sites are subject to variation and are suggestions only until further community consultation.



Aerial image of Wellington showing how a Reconciliation Place and Wiradjuri Cultural Centre could be linked up to Wiradjuri sites across Wellington GA as part of Wiradjuri cultural tours.

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WIRADJURI CULTURAL CENTRE

Description: A purpose built Wiradjuri Cultural Centre.

In acknowledgement that Wellington is a relatively small community with limited funds, our architectural plans document a realistic proposal that is achievable and sustainable within current funding parameters. As such, these plans outline a relatively small Wiradjuri Cultural Centre that is designed to serve its key purpose (to display Wiradjuri culture) with minimum on going costs and staff (if required).

As such, these plans outline a relatively small Wiradjuri Cultural Centre and keeping place for Wellington Wiradjuri history and cultural artefacts etc, with minimum on going costs and staff (if required).

A key architectural strategy has been to design the Cultural Centre with a large 35 metre long display window, so the exhibits can be viewed from the Reconciliation Place, after hours, when the cultural centre is closed, both during the day and until 10 pm at night. As such the Wiradjuri Cultural Centre could be staffed and open just 2 days a week (if required).

Size:	Total floor space 200 sq m. (the size of a small home)
Location:	Still to be determined.
Land cost:	\$150,000.
Building cost:	\$650,000.

WIRADJURI RESTAURANT and CRAFT SHOP

Description:	A small Wiradjuri restaurant/café and craft shop
Size:	Seating for 10-20 people. Display areas for Wiradjuri arts and crafts.
Location:	Either integrated into the Cultural Centre building plan or integrated into the Reconciliation Park.
Cost estimate:	\$300,000.

The exhibiting space will be designed so Wiradjuri culture can be viewed from the Reconciliation Place, after hours, when the cultural centre is closed, both during the day and until 10 pm at night.



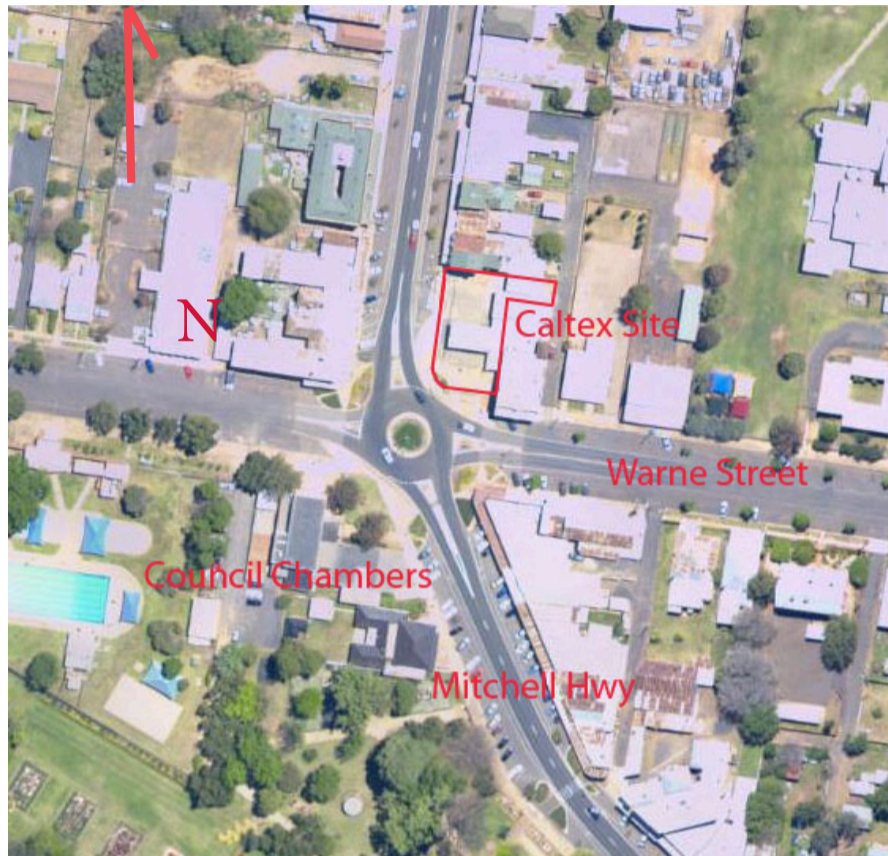
Artist Impression: Wiradjuri Cultural Centre



Artist Impression: Wiradjuri Restaurant

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WIRADJURI CULTURAL CENTRE and RECONCILIATION PLACE - sites under consideration



The Wiradjuri Tourism Initiative has 4 sites under consideration that could be the eventual location of the Cultural Centre and Reconciliation Place. The sites include two privately owned sites that are for sale, and the Crown Land managed by Wellington council. Other councils across Australia have leased or sold land they own or manage to Aboriginal cultural corporations (such as Condobolin council) for a nominal fee.

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WELLINGTON

124 - 128 Lee Street

CALTEX SERVICE STATION SITE - Zoned Business

This site is the prime position in Wellington and consists of a site clean from contaminants.
Human Health Risk Assessment available on request.

The block is 828.3 square metres and has entry off Lee and Warne Streets with rear lane entry.

For further information please contact Rex Turner on 02 6845 3058 or 0428 636 888

828.30 sqm

For Sale Now \$100,000 + GST
Area 828.30 sqm
Contact Rex Turner 0428 636 888
L.J. Hooker Wellington
ljhooker.com/3MBFB7

L J Hooker Wellington
02 6845 3058

A.R.Turner



ljhooker.com.au

All information contained therein is gathered from relevant third party sources. We cannot guarantee or give any warranty about the information provided. Interested parties must rely solely on their own enquiries.

Residential | Commercial | Rural | Finance

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Question One: Benefits and Strategic Objectives

(a) What are the expected economic benefits of the project (i.e. benefit-cost ratio) for the region and the NSW economy?

(b) What is the likelihood and how will this infrastructure project improve the economic growth and productivity in the Region?

The Wiradjuri Tourism Initiative will bring together a range of projects which will be a significant development for the Wiradjuri people (20% of the Wellington Shire's population), and also the broader Wellington community. The establishment of a place of reconciliation, a Wiradjuri Cultural Centre, and Wiradjuri café, will be an enormous source of pride for the entire Aboriginal community, a critical factor in creating the energy and desire for self-determination and economic prosperity. There have been numerous studies linking individual and community pride and self respect with economic development, accessing employment, as well as family stability (e.g. the Australian Institute of Health and Welfare's Index of Aboriginal Wellbeing: <http://www.aihw.gov.au/WorkArea/DownloadAsset.aspx?id=6442458717>). Thus, the creation of these centres will have a major positive effect in terms of social stability and overcoming disadvantage for Wellington's Aboriginal community (Please refer to question three).

Not only will the enterprises create a sense of pride and esteem, but it will also create employment and training opportunities. Wellington's Aboriginal community is undergoing an incredibly exciting, positive and historic educational demographic transformation. Half of Wellington high school students are Aboriginal. As such, Wellington's fastest growing demographic, Wellington's Aboriginal youth, are emerging into adulthood as highly educated and skilled professionals. The Wiradjuri Tourism Initiative seeks to harness the vitality and skills of this emerging generation of young Aboriginal adults by providing them with meaningful Wiradjuri business and employment opportunities (as we fear that this talent will be poached by other communities).

The initiative will create strong links and build upon the following existing Aboriginal businesses in Wellington (please refer to the attached three expressions of interest from local Aboriginal business):

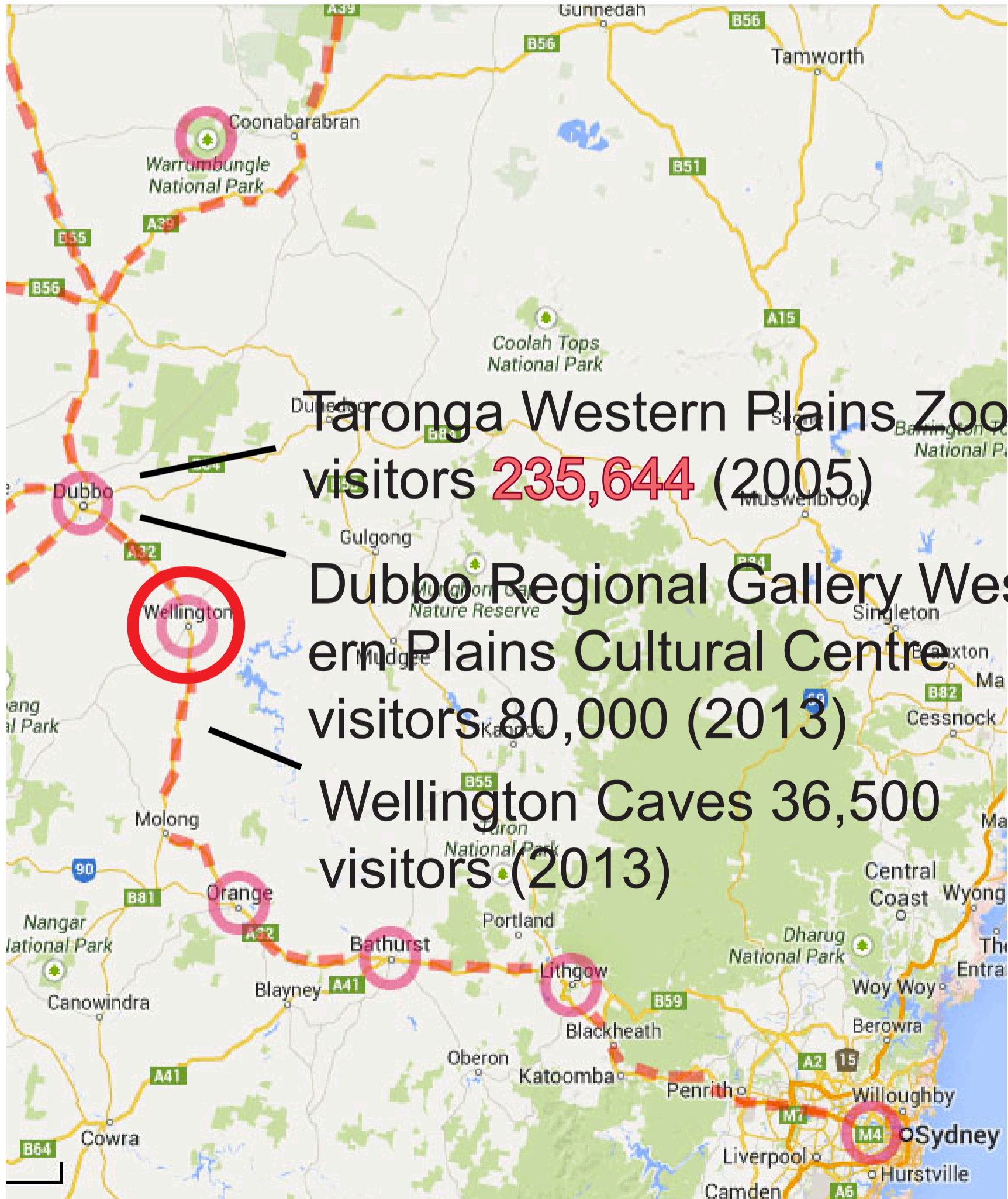
1. Ngali building company—a building company owned and operated by Wiradjuri couple Paul and Shayne Maree Carr.
2. Food 2 Go—Is an 8 year old fast food restaurant owned and operated by local Wiradjuri Elder Nelson Smith and his partner
3. First Lesson Cultural Tours—Owned and operated by Wiradjuri man Peter Peckham.

Overall, the enterprises envisaged in this proposal would create the following employment and volunteering opportunities:

Enterprise	Employment Created	Volunteers and Trainee Opportunities
1. Reconciliation Place	Building and construction workers, artists and cultural practitioners.	
2. Wiradjuri Cultural Centre	Building and construction workers. Curators, administrators, tour operators, managers, Wiradjuri culture based social well being social worker, book keepers etc. The Elder's Governing Committee will be paid a nominal fee for their cultural guidance.	Friends of the Cultural Centre will be encouraged to offer in-kind services in developing the project and keeping it running.
Wiradjuri Restaurant and Wiradjuri Craft shop	Building and construction workers. Restaurant entrepreneurs, cooks, waiters, managers. Cultural practitioners (dancers, artists, crafts people, story tellers, writers).	
3. Wiradjuri Public Art	Building and construction workers. Artist and cultural practitioners creating public art. Wiradjuri arts students working with established Wiradjuri artists.	This could involve school students participating in developing skills working under the guidance of a qualified artist such as James P Simon a Wellington Wiradjuri artist who worked on the Redfern Public art projects.

Orana region: 1.8 million tourist visitors per year

Regional tourism visitors:



For Taronga Zoo figures refer: Contribution of Taronga and Western Plains Zoos to the Economy of New South Wales.
Applied Economics October 2005

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These facilities will become the clear focal point for the Aboriginal community in the entire region, a centre where people would gather and meet (for traditional cultural practice, community meetings, weddings ceremonies, wakes), with significant benefits from a community development perspective.-

The Reconciliation Place will be the starting point for either guided tours run by local Wiradjuri people or self-guided Wiradjuri heritage tours. The following significant sites in and around Wellington will be celebrated (listed in no particular order):

1. A lookout and Wiradjuri 'dreaming' map.
2. Carved trees (such as the one on display in Geurie).
3. Wiradjuri medicine and food garden at the Maynggu Ganai historic site. The Maynggu Ganai site is the original convict settlement and first iteration of Wellington Valley Mission (1839). It is currently managed by NSW National Parks and Wildlife Services (please refer to letter from NSW National Parks and Wildlife Services).
4. Blacks Camp, Bell River Flat, The Junction, Bush Rangers Creek and the Commons (Significant area inhabited by Aboriginal people since Wellington was colonised).
5. Albert Theodore May's—house the first Aboriginal person to own land in Wellington after colonisation.
6. The Court House Hotel - where Charles Perkins as part of the 1965 Freedom Ride challenged racial segregation.
7. An Indigenous Veterans Memorial.
8. Maynggu Ganai – initial site of convict settlement and first iteration of Wellington Valley Mission (1839).

These sites will have signage that explains their cultural significance - an affordable way of making Wellington's Wiradjuri heritage accessible to all. Note that the listed sites are subject to variation and are suggestions only until further community consultation.

Once established, the Wiradjuri Tourism Initiative will deliver major tourist attractions for the region, with subsequent economic benefit for local businesses, especially accommodation, food, transport and other tourist services. This is further explained in question three below.

Question Two: Cobbora Transition Fund Criteria and Strategic Objectives

(a) Cobbora Coal Project

The degree to which the area which receives the benefit from the project has been impacted by the Cobbora Coal Project (directly or indirectly).

For Aboriginal people, mining can impact many sensitive cultural and economic factors, including, sacred grounds, environmental custodianship, land rights, native title and the distribution of wealth in Australia.

Generally, Aboriginal committees evaluate each mining proposal on a case by case approach to determine whether or not to support a particular mining initiative.

The Wiradjuri traded in the region with their neighbouring tribe the Gomilaroi and it is believed that the Wiradjuri participated in ceremonies with the Gomilaroi in the Warrumbungles and other tribes.

The Cobbora Coal Project is located just over 100km, or one hour drive from Wellington NSW. The Cobbora Coal Project would have had a positive impact on the Wellington community in terms of direct employment opportunities and also flow on economic benefits that would have raised capital revenues of the region. As such the closure of the mine has had a negative impact on Wellington's economy.

(b) Infrastructure Stress

The degree to which the infrastructure project will improve services or outcomes for the most residents and/or businesses in the whole region.

IMPROVE REGIONAL INFRASTRUCTURE

A Wiradjuri tourism experience at the region's southern gateway along the entire regions two central transport and tourism corridors – the Mitchell Hwy and train line—will be a dynamic addition to the region's tourism infrastructure.

Placed strategically in Wellington the Wiradjuri Tourism Initiative will be at the centre of many significant local tourism destinations. All within a mere 55km radius are Western Plains Zoo, the Dubbo Regional Gallery, Western Plains Cultural Centre, Lake Burrendong, Wellington Caves and Burrendong Arboretum & Botanic Gardens. A Wiradjuri Tourism Initiative at the centre of these other destination will consolidate this part of Orana into a tourism visitor hub. Wiradjuri Tourism Initiative will:

- Become a major tourism drawcard that will reframe the Central West as an area of rich Aboriginal culture with considerable economic flow on effect for local accommodation as well as local businesses, especially those directly and indirectly supporting tourists.
- Advance reconciliation
- Result in many social benefits from increased employment and community prosperity.
- Result in many cultural benefits especially for the Aboriginal community.

(c) Describe how this project will support jobs for residents or open up new economic opportunities for the Region or how road projects will improve freight productivity and local transport both within the Region and to markets.

The Wiradjuri Tourism Initiative will support both short term and long-term economic growth in the region. In the short term, the capital works (building infrastructure) will inject funds and provide employment and training to the local building industry. Note that the Wiradjuri and Historical Aboriginal Families Association plans to employ Aboriginal building companies, professionals and tradespeople where possible.

The ORANA Regional (10-year business) Action Plan states that "More than 1.8 million people visit [the region] each year, with attractions including the Warrumbungle National Park, Western Plains Zoo and the Back of Bourke Exhibition Centre." As noted above, The ORANA Regional Action Plan does not specifically link tourism and Aboriginal people and their culture in the region or list any Aboriginal cultural centres or sites to visit.

A Wiradjuri tourism experience at the region's southern gateway along the entire regions two central transport and tourism corridors – the Mitchell Highway and the train line—will strengthen tourism in the region.

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Question Three: Alignment with NSW Government Priorities

Government Priorities: How does this project align with the NSW 2021 Plan (www.2021.nsw.gov.au) Region Action Plan Goals and other relevant NSW Government Plans (State Infrastructure Strategy, Long Term Transport Master Plan and the NSW Freight and Ports Strategy, NSW Economic Development Plan) how does this project align with the LGA's Community Strategic Plans.

The Wiradjuri Tourism Initiative is closely aligned with the objectives of the NSW Statewide Regional Action Plan, The NSW Government's Visitor Economy Taskforce Report and ORANA Regional Action Plan.

One of five keys state-wide goals identified in the Regional Action Plan is:

"to improve Aboriginal people's social and economic wellbeing."

One of the central premises of our proposal to the Coborra Transition fund is that Aboriginal people across the region's, their incredible 40,000 year old culture; the story of almost 200 years of shared colonial history, and Aboriginal people's ongoing dynamic living culture represents the greatest untapped economic, cultural and social resource of Wellington's LGA and the greater ORANA Region.

The ORANA Regional Action Plan states that Aboriginal people comprise 13 per cent of the population. In Wellington's LGA, the Aboriginal population represents 20% of the population. 50% of Wellington's primary and secondary schools populations are Aboriginal – Wellington's Aboriginal community is the fastest growing proportion of the community.

The Wiradjuri Tourism Initiative will support both short term and long-term economic growth in the region. In the short term, the capital works (building infrastructure) will inject funds and provide employment and training to the local building industry. Note that the Wiradjuri and Historical Aboriginal Families Elders Association plans to employ Aboriginal building companies, professionals and tradespeople where possible.

On a long-term basis, the Wiradjuri Tourism Initiative will provide economic growth in three key areas identified in both the NSW 2021 Plan Region Action Plan and the ORANA Regional (10-year business) Action Plan). They are Training and Employment, Tourism and Social Benefits. As such, this proposal aligns with the key regional development priorities of the NSW government. It also sits well alongside the 'State Infrastructure Framework', which also has a heavy emphasis on regional development.

Training and Employment:

The Wiradjuri Tourism Initiative will strengthen training and employment in four ways all identified in the NSW 2021 Plan Region Action Plan:

1. Build a strong and skilled local workforce.
2. Promote apprenticeship and trainee-ship opportunities to local businesses.
3. Improve education and training opportunities for young people.
4. Support Aboriginal people and communities to develop and implement effective governance structures with current ongoing changes to legislation.

We believe that the combination of the establishment of Aboriginal enterprises with their associated training and employment opportunities will have a significant impact on the local community. There will be employment and training openings at all stages of this project, with flow on employment chances in allied businesses.



A woomera then held by the Wiradjuri Regional Aboriginal Land Council (2003). Photograph courtesy of Gaynor Macdonald.

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WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST

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Tourism:

See information above (question 2 (c)).

Aboriginal tourism has prominence in many parts of Australia. Any tourist promotion campaign for Uluru, Kakadu and Arnhem Land places Aboriginal people and their culture at the centre of their national and international advertising campaigns. This is because people from all over Australia and around the world want to connect with humanity's longest surviving continuous living culture - the traditions, history and knowledge of Australia's Aboriginal people.

The City of Sydney Council has recently embarked on a multi million dollar project called the EORA JOURNEY: Recognition in the Public Domain. The project will fund seven projects in Sydney's CBD that recognize the history and culture of the Eora people of Sydney. EORA JOURNEY will become an important tourist attraction for Sydney.

The NSW Government's Visitor Economy Taskforce Report central goal is the doubling overnight visitor expenditure by 2020. A Wiradjuri tourism experience at the region's southern gateway along the entire regions two central transport and tourism corridors – will strengthen tourism in the region.

Social Benefits:

What is the economic cost of Aboriginal disenfranchisement in Australia? In Wellington Aboriginal people comprises 20% of the population; yet own less than 1% of the land. Literacy, employment and life expectancy are low compared to non-Aboriginal people in the region. In economic terms low literacy, employment and life expectancy for the Aboriginal population represents an economic burden for the whole community.

For example, at Wellington's Correctional Centre – approximately half the inmates (435) are Aboriginal. Each prisoner cost the State Government \$270 a day – that is nearly \$100,000 per prisoner per year. Check the following link: <http://www.smh.com.au/nsw/less-crime-means-fewer-crims-in-nsw-jails-20121101-28lws.html>

The Wiradjuri and Historical Aboriginal Families Elders Association believe that practical reconciliation that empowers Aboriginal people, will have massive economic benefits for the whole Orana region.

How does this project align with the LGA's Community Strategic Plans.

A key reference document is the 'Wellington 2025' Forward Plan, which, under 'Future Direction 4', states 'Indigenous culture is valued, recognised and valued'. In order for this to happen, it is vital that this proposal is strongly supported and funded. The following points demonstrate the alignment of this proposal with the Wellington District and the benefits which would ensue.

Wellington council has developed a Cultural Precinct Plan and Beautification Plan which we hope will include a Wiradjuri Cultural Centre and Reconciliation Place. As part of the second stage of this grant application process, we will be able to further elaborate on the integration of Wellington Wiradjuri Tourism Initiative into council plans.

Wellington's Wiradjuri Culture:

Wellington, placed at the meeting place of the Bell and Macquarie rivers is a

culturally rich and significant Wiradjuri spiritual and meeting place.

Location:

A Wiradjuri tourism experience at the region's southern gateway would be a dynamic addition to the regions tourist destinations.

Placed strategically in Wellington, the Wiradjuri Tourism Initiative will be at the centre of many significant local tourism destinations. All within a mere 55km radius are Western Plains Zoo, the Dubbo Western Plains Cultural Centre, Lake Burrendong, Wellington Caves, Burrendong Arboretum & Botanic Gardens. A Wiradjuri Tourism Initiative at the centre of these other destination will consolidate this part of Orana into a vibrant tourism visitor hub.

Climate:

The town is located between two rivers and surrounded by hills – particularly in summer the area is something of a green oasis in the Orana region which is characterized by big flat baking plains of heat and dust.

History:

Wellington is the second-oldest town west of the Blue Mountains and has a rich colonial history. The town has many fine building listed with the national trust of NSW. Wellington is 'old' by Australian standards – the town will soon celebrate its bicentenary. To date, Wellington's 'heritage town' status has been exclusively framed around the town's European culture and history.

By comparison Wiradjuri history and culture, is incredibly ancient. European scientist have been able to establish that Aboriginal people have been practicing culture in Australia for over 40,000 years. At Lake Mungo in South Western NSW, ceremonial burial grounds have been unearthed that are over 40,000 years old. Aboriginal people conceive their culture as stretching back to the beginning of time.

The Wiradjuri Tourism Initiative is an ideal way to reframe Wellington and the region's shared heritage to include Wiradjuri people and their culture.

In summary, the Wiradjuri Tourism Initiative will enable the celebration of Aboriginal culture in the region. It will represent a dramatic cultural enrichment of Wellington's public domain and it will add value to Wellington's heritage town status, all resulting in the creation of a major tourism draw-card for the region that will bring the economic benefits of increased tourism.

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WIRADJURI TOURISM INITIATIVE EXPRESSION OF INTEREST
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Question Four: Affordability

Describe the funding arrangements for this proposal and the applicant's prioritisation and affordability considerations. How will the applicant fund lifecycle costs of operation, maintenance and enhancements of this infrastructure?

A number of points need to be made in relation to initial costs for the proposed developments and their ongoing viability. It is rare for Australian cultural centres (such as the Art Gallery of New South Wales, the Museum of Contemporary Art, Dubbo Western Plains Regional gallery), to be economically self-sustaining.

Such centres are usually subsidized from the public purse, in recognition of the greater good and the significant benefit accruing to the broader community. It will take time to develop a consistent income stream, certainly one large enough to be self-sustaining. However, this is undoubtedly the aim: to have a self-sustaining business by 2021. The following are the projected income and expenses, a year after opening, and four years later.

Please note that our projected visitor numbers for 2020 are less than 2/3 of Wellington Caves' total visitor numbers for 2013 (36,500). 20,000 visitors per year to the Wellington Wiradjuri Cultural centre by 2020 will generate over \$200,000 per year in entrance fee revenues. Visitor numbers are likely to be far greater than we have estimated.

Total Funding Amount Sought: \$1,908,500-00

ITEM	COST	AMOUNT SOUGHT YEAR ONE	AMOUNT SOUGHT YEARS TWO TO FIVE
CAPITAL			
Reconciliation Place Centre (inc. land purchase and site development)	\$175,000	\$175,000	Nil
Wiradjuri Cultural Centre (inc. land purchase and construction of building)	\$900,000	\$900,000	Nil
Wiradjuri Restaurant / Wiradjuri craft shop	\$300,000	\$300,000	Nil
Wiradjuri Public Art	\$75,000	\$75,000	Nil
Wiradjuri Cultural Tours (includes purchase of bus)	\$75,000	\$75,000	Nil
SUB TOTAL	\$1,525,000-00	\$1,525,000-00	Nil
INITIAL ONE OFF COSTS			
Sourcing, researching, archiving and preservation of Wiradjuri artefacts and culture	\$200,000	\$200,000	
Community Consultation; Legal Fees	\$10,000	\$10,000	
SUB TOTAL	\$210,000	\$210,000	
TOTALS + Contingency 10%	\$1,908,500-00	\$1,908,500-00	Nil
INCOME AND EXPENSES			
Income 2016	\$145,000	\$82,500	\$50,000-00 (total amount sought)
Expenses 2016	\$227,500		
Income 2021	\$431,600	Nil	Nil
Expenses 2021	\$354,000		

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Cultural Centre Income 2016

ITEM	UNIT VALUE	ANNUAL INCOME
Restaurant	Weekly Rent: \$200	\$10,400-00
Art and craft sales		\$20,400-00
Entrance Fees @ \$10 per person	200 people per week = \$2000	\$104,000
Hire (events, meetings, conferences)	\$100 per hour; 6 hours per month = \$600	\$7,200-00
Tours	Two tours per week; 5 people paying \$45 = \$450 per week	\$23,400-00
Total Income		\$145,000-00

Cultural Centre Costs 2016

ITEM	UNIT VALUE	ANNUAL COSTS
Curator	3 days per week	\$40,000-00
Manager	2 days per week	\$20,000-00
Office Assistant / Gallery Minder / Tour guide	6 days per week	\$45,000-00
Exhibition Budget		\$60,000-00
Bookkeeper + annual external audit	1 day per fortnight	\$12,500-00
Insurance		\$3,000-00
Electricity		\$2,000-00
Telephone		\$2,500-00
Office equipment		\$3,000-00
Cleaning		2,500-00
Building maintenance		\$7,500-00
Marketing, advertising and promotion		\$25,000-00
Travel		\$2,500-00
Contract fees		\$1,500-00
Subscriptions		\$500-00
Total Expenditure		\$227,500-00

The following would be initial one-off costs in the establishment phase:

- Researching, auditing, collecting and preserving of archaeological and historical Aboriginal cultural artefacts (\$2000,000-00). This process will require the engagement of professional services. It will involve ancient artifacts and also Wiradjuri artifacts created since colonisation. As such audio recordings, films, artworks, crafts, historical videos, photographs, literature and music will also be audited, collected and preserved.
- \$10,000-00 for additional cultural community consultation in first year; to set long term effective consultation and management structures. This includes lawyer fees for contracts and legal governance structures.
- Budget short fall funds for first four years as we build up to a profitable business: \$70,000 first year, \$45,000 second year, \$20,000 third and in the fourth year, venture is profitable.

Wellington Wiradjuri Cultural Centre Corporation, as part of the second round

of this grant application process will pursue the following state and federal funding bodies that fund Aboriginal and Torres Strait Islander cultural initiatives:

NSW Government Dept. Environment and Heritage
<http://www.environment.nsw.gov.au/Heritage/funding/aboriginalproj.htm>

The Australia Council for the Arts
<http://www.australiacouncil.gov.au/grants>

NSW Government Dept. Trade and Investment, Arts NSW
<http://www.arts.nsw.gov.au/index.php/funding-and-support/information-for-applicants-funding-and-support/guidelines/>

Australian Government Department of Social Services.
 Indigenous.gov.au
<http://www.indigenous.gov.au/article/grants-funding/>

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Cultural Centre Income 2020

ITEM	UNIT VALUE	ANNUAL INCOME
Restaurant	Weekly Rent: \$500	\$26,000-00
Arts and crafts shop		\$60,000-00
Wellington Aboriginal Community Health Service Partnership (TBC)	\$500 per week	\$26,000-00
Entrance Fees @ \$10 per person	400 people per week = \$4,000	\$208,000-00
Hire (events, meetings, conferences)	\$150 per hour; 10 hours per month = \$1,500	\$18,000-00
Tours	Six tours per week; 5 people paying \$60 = \$1,800 per week	\$93,600-00
Total Income		\$431,600-00

Cultural Centre Costs 2020

ITEM	UNIT VALUE	ANNUAL COSTS
Curator	5 days per week	\$75,000-00
Manager	2 days per week	\$35,000-00
Two Office Assistant/s/Gallery Minder/ tour guide	6 days per week X 2	\$70,000-00
Support Staff	One EFT equivalent	\$45,000-00
Exhibition Budget		\$30,000-00
Bookkeeper + annual external audit	3 day per fortnight	\$30,500-00
Insurance		\$5,000-00
Electricity		\$5,000-00
Telephone		\$5,000-00
Office equipment		\$3,000-00
Building maintenance		\$7,500-00
Marketing, advertising and promotion		\$35,000-00
Travel		\$4,000-00
Contract fees		\$3,500-00
Subscriptions		\$500-00
Total Expenditure		\$354,000-00

Please note, all our budget estimates are subject to variation depending on unforeseen economic changes.

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Question Five: Project Delivery

(a) Risk Management. Describe the key project, service and financial risks for this proposal and the risk management approach.

RISK	ALLEVIATION STRATEGY
1. Grant applications for ongoing top up running cost and special exhibitions are unsuccessful	Seek funds form multiple sources (government funding organisation, corporations, philanthropists). Continue to seek funding every year.
2. Lack of tourists and attendees for projects/activities.	Seek additional funds for additional promotion and publicity. Undertake review/evaluation to assess appropriateness of business model/activity focus.
3. Inaccurate assessment of costs.	Ensure independent assessment of final costs; maintain strict oversight on costs and projected expenses.
4. Craft and arts shop fails to make a profit.	Run each business as a separate business unit/cost centre. Ensure high quality arts and crafts are sold in shop
5. Restaurant fails to attract customers.	Run each business as a separate business unit/cost centre. Ensure high quality of food and service in the restaurant.

Please note that the Wiradjuri Tourism Initiative has already engaged similar Aboriginal cultural organisations such as Wiradjuri Condobolin Corporation (WCC) and the Brambuk National Park & Cultural Centre and researched their ventures for their precedent values as mentor organisations. The Wiradjuri Tourism Initiative, is emulating the organisational structure of the Wiradjuri Condobolin Corporation to ensure best practice governance.

(b) Value for money and implementation. Describe the implementation approach, including potential for public-private partnership key milestones and estimated timetable.

The following strategies will ensure that the Wiradjuri Tourism Initiatives goals are achievable and economically sustainable over the long term:

- We propose a small cultural centre
- We have a realistic 4 year business plan
- Our proposal has built in small overheads (staff and infrastructure)
- The Wiradjuri Tourism Initiative seeks to engage members of the large, highly educated emerging generation of Aboriginal young adults (see high school statistics) in training and mentor-ship for the ongoing effective management of the initiatives.
- The Wiradjuri Tourism has permanent long term displays that require little on-going funding costs
- Additional funds have been sought to implement long term effective Aboriginal consultation and management structures
- We plan to have only one new exhibition per year
- We plan to engage local and state businesses organisation and governments in partnerships to secure the initiatives' income streams.

Wellington Wiradjuri Cultural Centre Corporation, as part of the second round of this grant application process will pursue the following state and federal funding bodies that fund Aboriginal and Torres Strait Island cultural initiatives:

NSW Government Dept. of Environment and Heritage
<http://www.environment.nsw.gov.au/Heritage/funding/aboriginalproj.htm>

The Australia Council for the Arts
<http://www.australiacouncil.gov.au/grants>

NSW Government Dept. Trade and Investment, Arts NSW
<http://www.arts.nsw.gov.au/index.php/funding-and-support/information-for-applicants-funding-and-support/guidelines/>

Australian Government Department of Social Services.
Indigenous.gov.au
<http://www.indigenous.gov.au/article/grants-funding/>

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Project Time Line (funding to completion):

The Wiradjuri Tourism Initiative project time-line from funding to completion is two to four years. Please note that this time-line estimate will be subject to variables such as council building permit turn around time-frames beyond our control.

Tasks:	Time frame for completion of tasks after securing funding
Stage #1 Project development including:	3-9 months
<ul style="list-style-type: none"> 1. Incorporate Wellington's Wiradjuri and Historical Aboriginal Families Association (done). 2. Elders to elect key staff stage for stage #1 (done). 3. Engage a thorough process of community consultation 4. Incorporate new insights into feasibility study 5. Incorporate new insights into business plan and policies 6. Create a cultural plan 7. Source Wiradjuri artefacts 8. Apply to various state and federal funding agencies for ongoing funding support 9. Engage architects and Wiradjuri artists 	
Stage #2 Reconciliation Place	
Wiradjuri Heritage Tours design and construct:	9 - 12 months
<ul style="list-style-type: none"> 1. Engage Wiradjuri artists and designer 2. Create architecture plans (DA) (CC) 	
STAGE #3 Wiradjuri Culture centre design and construct:	9 – 36 months
<ul style="list-style-type: none"> 1. Create architecture plans (DA) (CC) 2. Construction 	
Stage #4 Creating the Wiradjuri permanent exhibition displays:	24 – 36 months
<ul style="list-style-type: none"> 1. Create historical and cultural displays 2. Purchase office and exhibition equipment 	

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Precedents:

Brambuk, the National Park & Cultural Centre

<http://www.brambuk.com.au/about.htm>

About Brambuk

Brambuk is about bringing life to the history and culture of the Jardwadjali and Djab Wurrung and aboriginal communities of south-western Victoria.

Ownership of Brambuk is shared between five Aboriginal communities with historic links to the Gariwerd-Grampians ranges and the surrounding plains. Since their dispossession, Aboriginal people have moved through two phases - resistance and persistence - and have now entered a third phase, renewal. Brambuk stands as a symbol and affirmation of that process of renewal.

We intend to provide visitors with the very best of park and cultural information, to make your stay in the Grampians a satisfying and memorable experience.

Wiradjuri Condobolin Corporation (WCC)

<http://www.wiradjuricondocorp.com/>

The WCC was established in 2003 as the result of a Native Title Agreement between Barrick Gold of Australia and the Wiradjuri Native Title Party. The Agreement, known as the Ancillary Deed MLA 45, between Barrick Gold and the Wiradjuri Native Title Party came out of negotiations under the Native Title Act, concerning the granting of a mining lease at Lake Cowal to Barrick Gold. The agreement predominantly benefits the Wiradjuri Condobolin people.

The corporation is made up of a Board of five members with a staff consisting of a CEO and both full time and part time office administration staff. It has approximately 400 paid-up members, and employs about 40 local Wiradjuri people.

The WCC has generated employment for its members, education and training programs and business opportunities, including community service programs, in partnership with various private, public and community enterprises and agencies. These programs and opportunities are available not only for regional Aboriginal people, but also for members of the wider community.

The WCC is very concerned with safeguarding the region's significant Indigenous cultural heritage during and after mining operations. To ensure this, the Wiradjuri Condobolin Culture and Heritage Company (WCCHC) has been set up with this responsibility; a subsidiary company owned and controlled by the WCC.

The EORA JOURNEY Sydney

In December 2011 Sydney Council initiated EORA JOURNEY: Recognition in the Public Domain Implementation Plan. They have since allocated over \$5 million for a number of public works that aim to recognise "Aboriginal and Torres Strait Islander culture in the City of Sydney" and to provide a "tangible sense of the City of Sydney being on the traditional lands of the Gadigal people and adjacent language groups".

The EORA JOURNEY plan is a significant precedent resource for Wellington's own initiative to recognize and celebrate Wiradjuri culture in Wellington's local government area. As a point of reference, approximately 20% of Wellington's population is Aboriginal in contrast to approximately 1% of Sydney's population. See the following link:

<http://www.abs.gov.au/AUSSTATS/abs@.nsf/lookup/4704.0Chapter210Oct+2010#WIPL>

References resources:

<http://mgnsw.org.au/grants/> <http://www.arts.nsw.gov.au/index.php/about-us/people-and-structure/funding-programs-branch/>

<http://www.museumaustralia.org.au/site/> <http://www.australiacouncil.gov.au/grants/our-funding>

<http://www.rpg.nsw.gov.au/site/index.cfm> <http://yarrawarra.org/>

<http://www.visitnsw.com/destinations/north-coast/the-tweed-area/south-tweed-heads/attractions/minjungbal-aboriginal-cultural-centre>

<http://www.arts.nsw.gov.au/index.php/arts-in-nsw/aboriginal-arts-and-culture-in-nsw/> <http://waradahaboriginalcentre.com.au/>
<http://www.sydney-australia.biz/nsw/aboriginal/> http://us.sydney.com/Aboriginal_cultural_centres_p3738.aspx